

# MEDIA REPORT



Report March 19 to April 17, 2015.

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## SECTION 1: OUTLINE OF MEDIA COVERAGE

### 1. Article: Event Listing: Secrets, Booze & Rebellion: Vancouver's Unknown History with Eve Lazarus, Daniel Francis and Aaron Chapman

Type: article with photo

Outlet: North Shore News

Date: Friday, April 3

Link: <http://www.nsnews.com/entertainment/books/eve-lazarus-reveals-in-the-secrets-of-history-1.1813077>

Description: An interview with local author, Eve Lazarus in the North Shore News. This article promotes our event, Secrets, Booze and Rebellion with authors Eve Lazarus, Daniel Francis and Aaron Chapman. This event is part of a larger Read Local BC series of events happening all over Vancouver. Learn more about Read Local BC at <http://books.bc.ca/read-local-bc/>.

Article image:

Friday, April 3, 2015 - North Shore News - A25

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**BOOKS**

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## Writer reveals in the secrets of history

*Eve Lazarus talks about her work at Read Local B.C.*

■ *Secrets, Booze & Rebellion: Vancouver's Unknown History*, featuring Eve Lazarus, Daniel Francis and Aaron Chapman, April 15 at 7 p.m., at the Lynn Valley library, part of Read Local B.C., April 1-22. Free. Info: [books.bc.ca](http://books.bc.ca) or [facebook.com/readlocalbc](https://www.facebook.com/readlocalbc).

**ERIN MCPHEE**  
[erin.mcphee@nsnews.com](mailto:erin.mcphee@nsnews.com)

When North Vancouver writer Eve Lazarus gives talks, she likes to play a game of sorts, throwing out names like Valerie Jerome or Phyllis Munday, asking audience members if they've heard of them.

"I'll get blank looks," she says.

Then Lazarus will ask whether those in attendance have heard of Harry Jerome or Don Munday.

That question often elicits a very different kind of response. The men tend to be more widely known, and justifiably so based on their achievements — runner Harry's three-time Olympic performances and Don's groundbreaking mountaineering career



Eve Lazarus will offer further insight into her research into the city's historical underworld on April 15 at the Lynn Valley library. She'll share the floor with fellow writers Daniel Francis and Aaron Chapman as part of Read Local B.C. PHOTO: CINDY GOODMAN

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insight into her research at *Secrets, Booze & Rebellion: Vancouver's Unknown* held across the province leading up to B.C. Book Day, April 22. That work spring boarded into local history book projects, first 2007's *At Home*

**Review**

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Article text:

## **Eve Lazarus revels in the secrets of history**

Writer talks about her work at Read Local B.C. event

Erin McPhee / North Shore News

April 2, 2015

**Secrets, Booze & Rebellion: Vancouver's Unknown History, featuring Eve Lazarus, Daniel Francis and Aaron Chapman, April 15 at 7 p.m., at the Lynn Valley library, part of Read Local B.C., April 1-22. Free. Info: [books.bc.ca](http://books.bc.ca) or [facebook.com/readlocalbc](https://facebook.com/readlocalbc).**

When North Vancouver writer Eve Lazarus gives talks, she likes to play a game of sorts, throwing out names like Valerie Jerome or Phyllis Munday, asking audience members if they've heard of them.

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Then Lazarus will ask whether those in attendance have heard of Harry Jerome or Don Munday.

That question often elicits a very different kind of response. The men tend to be more widely known, and justifiably so based on their achievements — runner Harry's three-time Olympic performances and Don's groundbreaking mountaineering career included.

However, Lazarus goes on to argue, the women (Harry's sister and Don's wife, respectively), are likewise deserving of celebration.

Valerie's own track and field Olympic performance in 1960, as well as subsequent teaching and political careers, and Phyllis' pioneering mountaineering accomplishments earned them a place in Lazarus's recent publication, 2014's *Sensational Vancouver*, in a chapter entitled "Legendary Women."

Passionate about heritage and history, Lazarus remains committed to telling lesser-known stories as well as coming at the past from a unique angle.

"I like to look at things that I believe have been traditionally passed over by history. Like women, I think we've really got a short shrift when it comes to that," she says.

Lazarus will offer further insight into her research at *Secrets, Booze & Rebellion: Vancouver's Unknown History*, a look into the city's historical underworld, April 15 at the Lynn Valley library. She'll share the floor with North Vancouver's Daniel Francis (*Closing Time*), and Vancouver's Aaron Chapman (*Live at the Commodore: The Story of Vancouver's Historic Commodore Ballroom and Liquor, Lust, and the Law: The Story of Vancouver's Legendary Penthouse Nightclub*). Topics will include cops turned robbers, rum-running entrepreneurs during prohibition, iconic feminists and groundbreaking architecture.

The talk is part of inaugural Read Local B.C., a province-wide campaign launched by the Association of Book Publishers of British Columbia, intended to encourage people to discover and celebrate the talents of writers living and working in their communities. Launched Wednesday, April 1, a host of events, competitions, talks and promotions are being held across the province leading up to B.C. Book Day, April 22.

Lazarus moved from Melbourne, Australia, to the Lower Mainland in the mid-1980s. Working as a business reporter with *The Vancouver Sun* in the early-1990s, she eventually moved into the freelance writing world, contributing to a variety of high profile publications — *The Globe and Mail* and *Marketing Magazine* included.

Her focus shifted 12 years ago after meeting James Johnstone, a house researcher based in Vancouver's Strathcona neighbourhood, while writing a series of magazine stories telling the stories behind houses, from the perspective of a house having a social history or genealogy similar to that of a person.

"It got me really connected to the history of the city by putting it in this context," she says, seeing juicy themes like bootleggers, brothels and corrupt cops emerge.

That work spring boarded into local history book projects, first 2007's *At Home With History: The Secrets of Greater Vancouver's Heritage Homes*, followed by 2012's *Sensational Victoria*.

A common theme in Lazarus' books is murder, something she's delving into more deeply for her next project, a book about historical unsolved murders in the Metro Vancouver area, most likely due for release in spring 2016.

Lazarus is also one of the contributors to a book project, set for release in the fall, being led by Vancouver writer Caroline Adderson.

"Her outside passion is heritage houses and saving them," says Lazarus.

The book has grown out of a Facebook page Adderson started a couple of years ago, called *Vancouver Vanishes*, described as "a lament for, and celebration of, the vanishing character homes in Vancouver."

Lazarus too is increasingly active in social media, maintaining a Facebook page and blog under the same name, *Every Place Has A Story*. She views both as great opportunities to continue to tell stories, try out things for new books, and most importantly, stay connected to her readers.

"Social media, through the Facebook page and the blog, just lets me keep that conversation going. People tell me stories and add on stories. It just makes it really rich," she says.

Lazarus is looking forward to *Secrets, Booze & Rebellion*, and is familiar with the other writers. She met Francis last year and often refers to his work as part of her own research. She also knows Chapman through their involvement in John Belshaw's *Vancouver Confidential*, a 2014 book described by publisher Anvil Press as "a collaboration of artists and writers who plumb the shadows of civic memory looking for the stories that don't fit into mainstream narratives."

"It's just a fantastic collaboration. It's the first time I've ever really worked with other writers, and especially historians," says Lazarus.

Her chapter is on the Lennie Commission of 1928, the first inquiry into police corruption in the Vancouver Police Department, something she'll refer to as part of her presentation.

"I literally sat in the archives going through 5,000 pages of testimony for this thing as research. It was just fascinating hearing where you've got the mayor on trial, you've got the chief of police, you've got cops throwing each other under buses, you've got the low-level criminal and bookie on the street all on this courtroom stage," she says.

## 2. Event Listing: Secrets, Booze & Rebellion: Vancouver's Unknown History with Eve Lazarus, Daniel Francis and Aaron Chapman

**Type:** event listing

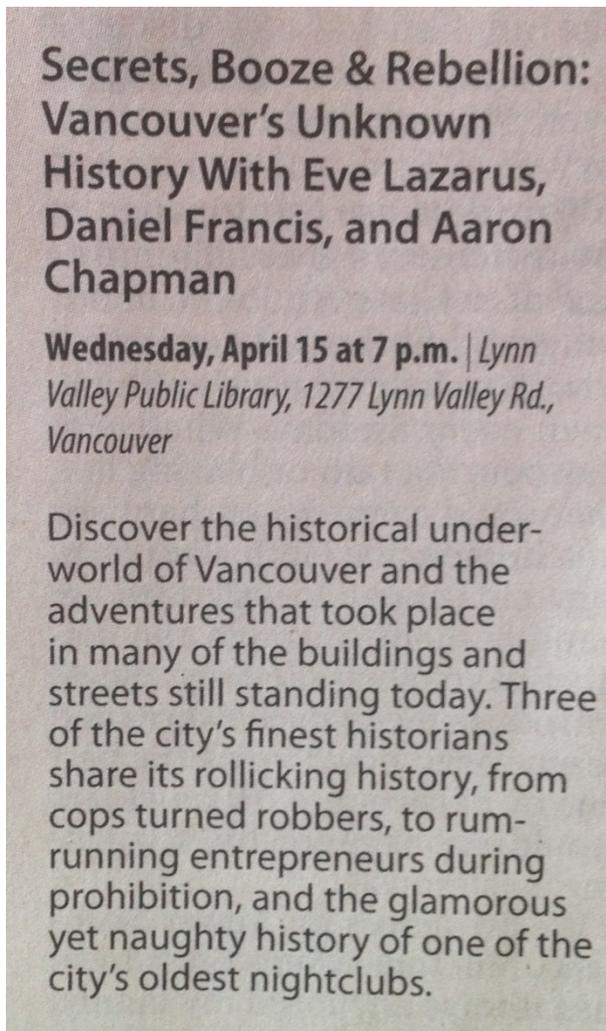
**Outlet:** Vancouver Sun

**Date:** Saturday, April 4

**Link:**

<http://www.vancouversun.com/entertainment/books/Read+Local+Events+Vancouver/10938942/story.html>

**Description:** A listing in the Vancouver Sun for our Secrets, Booze and Rebellion event with local authors Eve Lazarus, Daniel Francis and Aaron Chapman. This event is part of a larger Read Local BC series of events happening all over Vancouver. Learn more about Read Local BC at <http://books.bc.ca/read-local-bc/>.



### 3. Article: 2015 North Shore Writers Festival: Where Readers and Writers Unite

**Type:** article

**Outlet:** Deep Cove Crier

**Date:** April 2015

**Link:** No link available. Deep Cove Crier exists only in print in the Deep Cove/Seymour area newspaper online)

**Description:** The Library has a regular article in the Deep Cove Crier, a monthly newspaper circulated in the Deep Cove/Seymour area. The newspaper is mainly real-estate focused, with regular articles contributed by the Library, North Vancouver District Mayor Richard Walton, North Vancouver-Seymour MLA Jane Thornthwaite and others.

Below is the text from the Library's April article, highlighting the 2015 North Shore Writers Festival

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## 2015 North Shore Writers Festival: Where Readers and Writers Unite

By Kate Grossman

Celebrating its sweet 16<sup>th</sup>, the North Shore Writers Festival returns to on Friday, April 17, and Saturday, April 18. West Vancouver Memorial Library, 1950 Marine Dr., West Vancouver, is hosting this year's event on behalf of the North Shores three library systems. The festival brings together authors, poets, moderators and panelists to produce the North Shore's one and only literary festival which is free and open to all.

With a jam-packed schedule stretching over two days, the festival features a host of Canadian literary stars, including John Vaillant, Aislinn Hunter, Doretta Lau, Zsuzsi Gartner and Heather O'Neill, and CBC radio personalities and authors, Grant Lawrence and JJ Lee. It's guaranteed to be a spectacular event not to be missed. This year, local authors will be showcased in a book fair and a trio of poets, moderated by Dina Del Bucchia, featuring Kayla Czaga, Alex Leslie and Elaine Woo will discuss the importance of poetry to celebrate National Poetry Month. With workshops, panel discussions and readings, there's something for everyone.

The festival opens with Grant Lawrence in conversation with John Vaillant followed by the ever popular literary trivia quiz. Test your literary mettle and compete against other bibliophiles on the North Shore. Who will take home the prize this year – could it be you? The competition is going to be fierce. After a full day on the Saturday, the festival closes with the writers and readers reception hosted by JJ Lee. Complete with wine, music and appetizers, it's the perfect end to a perfect literary weekend.

To help you plan your weekend at the festival, here is your guide to this year's events. All sessions are free and seats are available on a first-come, first-served basis, so be sure to arrive early.

#### FRIDAY, APRIL 17 | 7–10pm

- ***The Jaguar's Children*: John Vaillant in conversation with Grant Lawrence | 7–8pm**  
John Vaillant, the bestselling and award-winning author of *The Golden Spruce* and *The Tiger*, will discuss his fiction debut, *The Jaguar's Children*, with CBC personality and author, Grant Lawrence. **Welsh Hall**

- **3rd Annual Literary Trivia Quiz Night | 8:30–10pm**  
Test your mental mettle! Compete for prizes and glory! Email [hschiller@cnv.org](mailto:hschiller@cnv.org) to register teams of six (or fewer). Doors at 8pm. Cash bar. **Main Hall**

**SATURDAY, APRIL 18 | 10am–6:30pm**

- **The Hero’s Journey: Theme and plot development workshop | 10–11:30am**  
Join Carol Cram, experienced instructor and published author, for an interactive workshop that will teach you how to use the concept of ‘The Hero’s Journey’ in your own storyline. Sponsored by the North Shore Writers’ Association. **Main Hall**
- **Local Author Book Fair | 11am–3pm**  
Explore local creativity and talent as local authors share their books in our book fair. **Main Hall**
- **A Trio of Poets: Panel Discussion | 11:45am–1pm**  
In honour of National Poetry Month, we present a panel discussion featuring poets Kayla Czaga, Alex Leslie and Elaine Woo, moderated by Dina Del Bucchia. **Main Hall**
- **Lunch Break Lounge | 1–2:30pm**  
Conversations and snacks. **Welsh Hall**
- **Where Stories Come From: Aislinn Hunter with Doretta Lau | 2:45–3:45pm**  
Doretta Lau and Aislinn Hunter discuss finding good writing material in the everyday world, and the art of playing with history and making things up. **Main Hall**
- **The Writer Who Is Montreal: Zsuzsi Gartner in conversation with Heather O’Neill | 4–5pm**  
Zsuzsi Gartner and Heather O’Neill on twins, sex, drugs and punch-drunk language, and La Belle Ville as muse. **Main Hall**
- **Writers + Readers Reception | 5–6:30pm**  
Join us for refreshments and mingle with fellow festival-goers. Featuring music, door prizes and the announcement of the winner of the North Shore Writers’ Association’s writing contest. Hosted by CBC radio personality and writer, JJ Lee. **Welsh Hall**

The North Shore Writers Festival is organized jointly by the three library systems on the North Shore: North Vancouver City Library, North Vancouver District Public Library and West Vancouver Memorial Library. For additional information about the festival, be sure to visit [northshorewritersfestival.com](http://northshorewritersfestival.com). Find the festival on Facebook at [facebook.com/nswritersfestival](https://facebook.com/nswritersfestival) and on Twitter @nswritersfest, #NSWF

See you at the festival!

## 5. Image: North Shore Writers Festival

**Type:** Image

**Outlet:** North Shore News- Online Image

**Date:** Thursday, April 16

**Link:** <http://www.nsnews.com/community/north-shore-writers-festival-1.1825698>

**Description:** Image featuring local authors presenting at the Local Author Book Fair at the North Shore Writers Festival.

**Image:**



Local writers and readers invite community members to the 16th annual North Shore Writers Festival, April 17-18 at the West Vancouver Memorial Library. PHOTO MIKE WAKEFIELD.

**Image text:**

The North Shore Writers Festival, back for its 16th year, is being presented Friday, April 17 and Saturday, April 18, at the West Vancouver Memorial Library.

The free celebration of Canadian authors is presented by the West Vancouver library in addition to the City and District of North Vancouver's.

Friday's programming gets underway at 7 p.m., featuring John Vaillant in conversation with Grant Lawrence, followed by the Third Annual Literary Trivia Quiz Night, also hosted by Lawrence.

Saturday programming kicks off at 10 a.m., with a writers workshop and local author book fair, followed by a number of author panels throughout the day; for example, Where Stories Come From: Aislinn Hunter in Conversation with Doretta Lau at 2:45 p.m. The festival will be capped off with The Writer Who Is Montreal: Zsuzsi Gartner in Conversation with Heather O'Neill at 4 p.m. A public reception will follow.

northshorewritersfestival.com

## 6. Article: Twisted Tales from a Magical Realist

Type: article with photo

Outlet: North Shore News

Date: Friday, April 17

Link: <http://www.nsnews.com/news/twisted-tales-from-a-magical-realist-1.1826912>

Description: Interview with Montreal's Heather O'Neill, speaker at the North Shore Writers Festival

### Article Image:

A18 - North Shore News - Friday, April 17, 2015

## BOOKS

# Twisted tales from a magical realist



Heather O'Neill will appear in conversation with Zsuzsi Gartner at West Vancouver Memorial Library on Saturday, April 18 at 4 p.m. as part of this year's North Shore Writers Festival. PHOTO SUPPLIED JULIA C. VONA

*Montreal's Heather O'Neill experiments with perspective in her metaphorical writing*

■ *The Writer Who Is Montreal: Zsuzsi Gartner in Conversation with Heather O'Neill, Saturday, April 18 at 4 p.m., part of the North Shore Writers Festival, today and tomorrow (Friday, April 17 and Saturday, April 18), at the West Vancouver Memorial Library. Free. northshorewritersfestival.com.*

ERIN MCPHEE  
emcphee@nsnews.com

Heather O'Neill recently came across a great quotation by fellow Montreal-born writer Mavis Gallant.

"Perhaps a writer is, in fact, a child in disguise," wrote Gallant, a Governor-General's Award-winning author of short stories who spent much of her adult life in France and passed away in February 2014.

"I thought that was just perfect," says O'Neill. The quote spoke volumes, offering insight into her own unique and celebrated approach to storytelling.

In her two award-winning novels, 2006's *Lullabies for Little Criminals* and last year's *The Girl Who Was Saturday Night*,

O'Neill wrote from the perspective of youths navigating the inner city streets of Montreal. In *Lullabies for Little Criminals*, 13-year-old motherless Baby finds herself in a relationship with a dangerous pimp, and in *The Girl Who Was Saturday Night*, twin Nouschka, 19, tries to find her own identity apart from her erratic brother and their father, a legendary Québécois folksinger who's fallen on hard times.

O'Neill, reached Monday at her home base of Montreal, says she's continually drawn to younger perspectives in her writing because as main characters, they offer an opportunity to describe things in new ways. Often, a child's perspective, in contrast to an adult's, has yet to be categorized, allowing them to see the world through a fresh set of eyes.

"If the child sees a person who an adult would perceive immediately as a loser or a bum, or an addict, the child might see that person for their other qualities, like might see them as a storyteller, or someone's who's really funny, or someone who's very generous," she says.

kind of conceived as a whole. I wanted it to be seen like one of those old anthologies of children's literature that I used to get for Christmas in the '70s. They would just have little chapters from Dickens novels and then a fairytale, and then an Aesop fable and then a story from the Bible. So I wanted it to be like one of those big children's compendiums but then they would all be dark and for adults and with my own sort of twisted, perverted, little trademark things stuck in there," she says.

O'Neill also set out to showcase the family storytelling tradition, casting light on the mythology that people can grow up with, hearing children's tales from parents or grandparents and keeping them alive.

"I find that is so much in the fabric of our imagination. Not only what we read, but the stories that are part of our family lore," she says.

Examples of short stories featured in *Daydreams of Angels* include: "Dear Piglet," depicting a naive cult follower; "Snow-White and Rose-Red," exploring the struggle of two young women in occupied Paris; and "The Ugly Ducklings," the story of generations of failed Nureyev clones in post-Soviet Russia.

O'Neill has received a number of high-profile

Article Text:

## Twisted tales from a magical realist

Montreal's Heather O'Neill experiments with perspective in her novels

ERIN MCPHEE / NORTH SHORE NEWS

APRIL 17, 2015 12:00 AM

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Heather O'Neill will appear in conversation with Zsuzsi Gartner at West Vancouver Memorial Library on Saturday, April 18 at 4 p.m. as part of this year's North Shore Writers Festival. Photo Supplied, Julia C. Vona

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In her two award-winning novels, 2006's *Lullabies for Little Criminals* and last year's *The Girl Who Was Saturday Night*, O'Neill wrote from the perspective of youths navigating the inner city streets of Montreal. In *Lullabies for Little Criminals*, 13-year-old motherless Baby finds herself in a relationship with a dangerous pimp, and in *The Girl Who Was Saturday Night*, twin Nouschka, 19, tries to find her own identity apart from her erratic brother and their father, a legendary Québécois folksinger who's fallen on hard times.

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"If the child sees a person who an adult would perceive immediately as a loser or a bum, or an addict, the child might see that person for their other qualities, like might see them as a storyteller, or someone's who's really funny, or someone who's very generous," she says. O'Neill also views writing from younger perspectives as a means of enabling her to experiment with "imagistic metaphorical writing." "(For) children, the line between what's real and not real is kind of thin and they live in the land of make believe. With my metaphors I kind of leap back and forth from the mundane things to magical realist possibilities. I think that's why I was drawn to a child's perspective. I'm not always going to write from a child's perspective. My characters are growing up," she says.

Maybe so, however, hot off the presses and welcomed into the hands of her legions of fans is O'Neill's first short story collection, *Daydreams of Angels*, intended as a "book of magical tales," she says, for grownups. "The collection I kind of conceived as a whole. I wanted it to be seen like one of those old anthologies of children's literature that I used to get for Christmas in the '70s. They would just have little

chapters from Dickens novels and then a fairytale, and then an Aesop fable and then a story from the Bible. So I wanted it to be like one of those big children's compendiums but then they would all be dark and for adults and with my own sort of twisted, perverted, little trademark things stuck in there," she says.

O'Neill also set out to showcase the family storytelling tradition, casting light on the mythology that people can grow up with, hearing children's tales from parents or grandparents and keeping them alive.

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Examples of short stories featured in *Daydreams of Angels* include: "Dear Piglet," depicting a naive cult follower; "Snow-White and Rose-Red," exploring the struggle of two young women in occupied Paris; and "The Ugly Ducklings," the story of generations of failed Nureyev clones in post-Soviet Russia. O'Neill has received a number of high-profile accolades for her works. Her debut novel, *Lullabies for Little Criminals*, won the 2007 Canada Reads competition, the Hugh MacLennan Prize for Fiction, and was a finalist for the Governor General's Award for Fiction and the Orange Prize. *The Girl Who Was Saturday Night* was shortlisted for the 2014 Giller Prize and has been longlisted for the 2014/2015 Encore Award for the Best Second Novel. O'Neill is beyond grateful for all of the honours that have been bestowed upon her.

"It's wonderful because it allows you to continue what you're doing. With each thing, I feel a little more confident going back into the fictional realm. I'm working on a novel now, I do feel more confident than I did with the other ones, so that's a great feeling. So you can take risks and be more experimental. I don't know, I just feel a little happier in my place, in my imagination. It's sort of like people have said, 'Yes, you may go there,' as opposed to just feeling like, 'Well I'm here. Nobody cares. Does that mean I'm insane?'" she laughs.

When asked where her interest in storytelling is derived, she says it goes back to her childhood and a lifelong love of books and literature. "Since I was quite young I wanted to be a writer. I loved it when I was a kid, being able to write. I always kept journals. It's what I did all the time. I would go to the library, I had this grocery cart, and I would come back with 15 books. And I would scribble about things that I had seen in my journal. It started off as a lot of fun. But it's always like, that's where the initial impulse comes, but then to actually get good at your craft, you have to slave away for at least a decade of torturous failures and rejections. But you know, it's like that, any profession is difficult. Now there's just no turning back. Even if I wanted to stop, I'm qualified to do absolutely nothing else," she says.

O'Neill's first two novels developed conceptually as character studies of sorts, the result of her fascination with people with big, interesting or odd personalities.

"I was always inspired by that as a kid so then I wanted to create my own characters that were really full of life, and kind of philosophers. I had the desire also to create characters who came from different walks of life who weren't normally seen as being particularly bright, or having any sort of integrity or nobility. So kind of the lower classes and to find characters from there but describe them in a way that people would really relate to them and really understand their journeys and what was special about them," she says.

O'Neill is currently in the throes of writing her third novel, a process she's thoroughly enjoying. A historical work set in 1930s Montreal, she's anticipating its release in the next year or two.

A major difference between the new book and her previous two works of fiction is her choice of narrative point of view. Rather than continuing on using first person, she has adopted third person this

time around, giving herself a bit of a break. "Just being able to leave one person's head, it's kind of nice. I feel more like an author somehow when I'm writing third person," she says.

O'Neill is among the featured authors at the North Shore Writers Festival, back for its 16th year, being presented today and tomorrow at the West Vancouver Memorial Library. The free celebration of Canadian authors is presented by the West Vancouver library in addition to the City and District of North Vancouver's.

Tonight's programming gets underway at 7 p.m., featuring John Vaillant in conversation with Grant Lawrence, followed by the Third Annual Literary Trivia Quiz Night, also hosted by Lawrence.

Saturday programming kicks off at 10 a.m., with a writers workshop and local author book fair, followed by a number of author panels throughout the day; for example, *Where Stories Come From*: Aislinn Hunter in Conversation with Doretta Lau at 2:45 p.m. O'Neill will cap off the festival at 4 p.m. in a presentation entitled *The Writer Who Is Montreal*: Zsuzsi Gartner in Conversation with Heather O'Neill. A public reception will follow.

## SECTION 2: SOCIAL MEDIA STATISTICS AND HIGHLIGHTS

### 1. Facebook Statistics

#### For March 2015

**Total Likes:** 654

**Total page visits:** 415

**Total post impressions:** 5,524

**Total Likes, Comments and Shares:** 189

**Post Clicks:** 556

#### Top Facebook Post for March 2015

 **North Vancouver District Public Library** added 4 new photos to the album: Happy Nowruz!  
March 20 at 1:47pm · 🌐

Nowruz is the Persian New Year, and it starts today, on the first day of Spring! Check out our Nowruz displays at each of our three branches.  
Learn more about Nowruz: <http://ow.ly/KBtNu>



**705** People Reached

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**68** Likes, Comments & Shares

<b>58</b> Likes	<b>12</b> On Post	<b>46</b> On Shares
<b>6</b> Comments	<b>2</b> On Post	<b>4</b> On Shares
<b>4</b> Shares	<b>0</b> On Post	<b>4</b> On Shares

**325** Post Clicks

<b>325</b> Photo Views	<b>0</b> Link Clicks	<b>0</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

705 people reached
Boost Post

Like · Comment · Share · Hootlet ·  12  2


## 2. Twitter Statistics

### For March 2015

Tweets: 159

Profile Visits: 557

Mentions: 121

New Followers: 25

**Top Tweet** earned 653 impressions

Today - presentation: Helping Mature Adults live independently at home. [ow.ly/JKpls](http://ow.ly/JKpls)  
@NVDPL Cap @ 2:30 [ow.ly/i/8OM83](http://ow.ly/i/8OM83)

**Top mention** earned 38 engagements

# JR

**J.R. Barr** @jrbarrwrites Mar 13

How does one get so lucky at the library? The hold shelf! Thx @nvdpl tonight's story time is going to be fun!  
[pic.twitter.com/2DXQdWWfgv](http://pic.twitter.com/2DXQdWWfgv)

