

MEDIA REPORT

NVDPL IN THE NEWS

Report January 15, 2015



In November and December, the Library enjoyed news stories focused on events and programs: the Book Launch Soirée, the Giller Prize Party, a book talk, and a crafting event. The Friends of the Library also received photo recognition for their recent donations to the library.

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MEDIA COVERAGE DETAILS

1. Online article: Book Launch Soirée

Type: online article

Outlet: BC Book World Online

Date: Friday, November 21, 2014

Link: <http://bcbooklook.com/2014/11/21/north-van-district-library-celebrates-half-century/>

Description: BC Book World published an article on their website providing details about our history book, *Fifty! With a Fabulous Future* and the Book Launch Soirée.

District celebrates half-century

November 21st, 2014

In celebration of 50 years of library service on the North Shore, North Vancouver District Public Library has published **Fifty! With a Fabulous Future**, written by Dave Obee (pictured).

The book chronicles the library's transformation from a series of volunteer-run libraries set in private homes and community halls across the District of North Vancouver to the busy three-branch library system that exists today. The full-colour book boasts historical photos and original cartoons contributed by editorial cartoonist Adrian Raeside.

"This beautiful history book commemorates not only the history of the Library, but the history of the community," says North Vancouver District Public Library Director of Library Services Jacqueline van Dyk. "We know that without the community's support, there would be no library!"

"The library was created by dedicated people from the community, has served the people of the community, and continues to have a strong community focus," says author Dave Obee.

In celebration of the book's arrival and to celebrate the last 50 years, the Library will be hosting a Book Launch Soirée Fundraiser Event at 7:30 p.m. on Saturday, December 6, at Lynn Valley Library, 1277 Lynn Valley Rd. We invite you to join us to celebrate how far the Library has come and raise a toast to the future!

Tickets for this gala evening cost \$50 and include a copy of the book (\$30 value), a drink and appetizers. Or, a couple can buy two tickets with only one book for \$75. Tickets can be purchased online at booklaunchsoiree.eventbrite.ca or in person at any North Vancouver District Public Library branch.

Both Dave Obee and Adrian Raeside will be at the event, sharing stories from the Library's history and the writing of the book.

Fifty! With a Fabulous Future will be available for sale for \$30 at all North Vancouver District Public Library branches starting Monday, December 8, 2015.

For more information about the Book Launch Soirée, or about the Library's 50 anniversary, visit www.nvdpl.ca.



2. Photo: Paperback Christmas Trees

Type: photo

Outlet: North Shore News

Date: Sunday, November 23, 2014

Link: <http://issuu.com/north-shore-news/docs/nsnsun20141123> (entire paper online)

Description: Photo to promote series of holiday craft programs held in the library throughout November and December.



Gift ideas that are outside the box

ROSALIND DUANE, rdwane@nsnews.com

With the gift-giving season on its way, shopping lists will soon be compiled and the hunt for perfect presents will begin. And while there are plenty of toys and gadgets to choose from, this can also be a time to think outside the box. Giving unique gifts may be the perfect solution for finding something for the person on your list who already has lots.

The following are some ideas for non-toy gifts.

OFFER ACTIVITIES

Consider giving out passes for local attractions, recreation centres, spa visit, art galleries, theatres, movies, bowling,

swimming, sporting events, ice skating, mini-golf, zip lining, indoor rock climbing walls, or a concert.

FOOD FUN

What about a wine tasting, cooking lessons, a special dinner out (this could be for kids too at a special children's-themed restaurant)?

TRY SOMETHING NEW

Checking out new hobbies and activities can be fun but expensive if you want to try a variety of options. If you know someone well, you might want to consider paying for them to attend a class or lessons for sports, activities (such as a craft class), or music or singing lessons. Many martial arts and

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PAPERBACK CHRISTMAS Librarian Carys Brown displays some of the paper Christmas trees she has made using discarded book pages. She will be teaching others to make paper trees at free workshops offered at the library Saturday, Nov. 29, 2-4 p.m. (Parkgate branch, 604-929-3727 x8166) and Saturday, Dec. 6, 2-4 p.m. (Lynn Valley branch, 604-984-0286, x8144). Registration is required.

PHOTO MIKE WAKEFIELD

3. Photo Series: Giller Prize Party

Type: photo series

Outlet: North Shore News

Date: Sunday, November 30, 2014

Link: <http://www.nsnews.com/community/bright-lights/giller-prize-award-viewing-party-1.1626169>

Description: Photos from the Library's Giller Prize Party, which took place November 1, were featured in a full page spread in the Sunday, November 30 edition of the North Shore News. The event was a collaboration with the North Vancouver City Library, with sponsorship from the North Shore News.

BRIGHT LIGHTS by *Cindy Goodman*

Giller Prize Award viewing party



Organizers **Madeline Kozak**, communications/events co-ordinator for the North Vancouver District Public Library, and **Heidi Schiller**, City of North Vancouver librarian

Approximately 60 literary lovers gathered at the Lynn Valley library's community room to watch a livestream of the Giller Prize Award Ceremony held in Toronto, Ont., Nov. 10. Founded in 1994 by Jack Rabinovitch, the Giller Prize honours excellence in Canadian fiction. The event was hosted by Vancouver author and CBC Radio's JJ Lee. Those in attendance enjoyed food and wine, a raffle, as well as excerpt readings from the shortlisted books. This year's winner was Sean Michaels for his debut novel, *Us Conductors*. The event was sponsored by the three North Shore public library systems and proceeds will support the North Shore Writers Festival — the 16th edition of which is set for April 2015.



Todd Wong
and
Allan McMordie



Gary Herman and **Maureen Johnston**,
president of the Friends of the North
Vancouver City Library



Margaret Herman and
Phil Richardson



Event host **JJ Lee** with sons
Emmet and **Jack**



Volunteers **Helen Liang**, **Dorothy Watters**
and **Catherine Rickey**



Shelby Pelech and
Christine Cheveldave



Ian Bateson and
Carole Badgley



North Vancouver District Library's **Krista Scanlon**,
Scott Robarts and **Lia McShane**

4. Photo and Online Article: Book Launch Soirée

Type: photo and online article

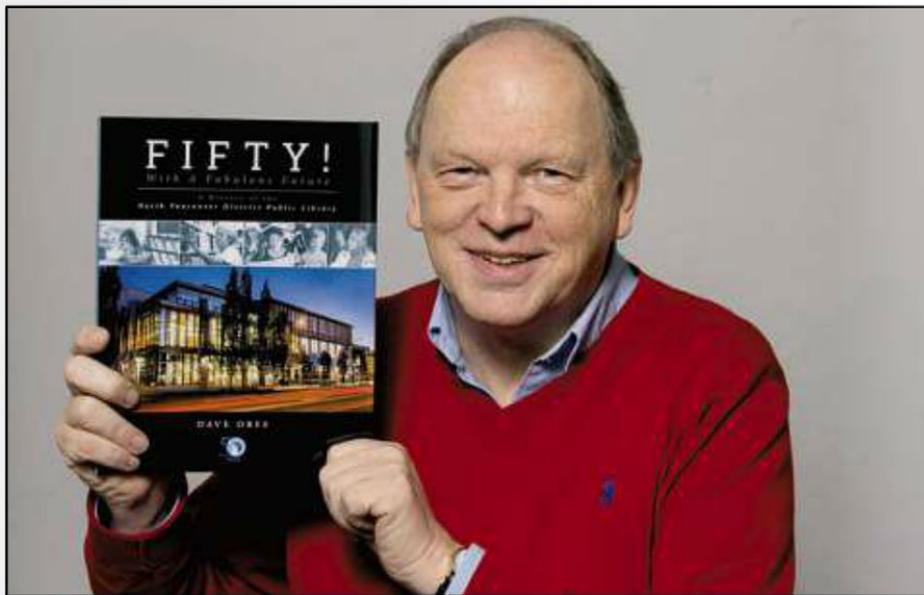
Outlet: North Shore News

Date: Wednesday, December 3, 2014

Link: <http://www.nsnews.com/community/north-vancouver-library-launches-history-book-1.1636050>

Description: The North Shore News published a photo in their December 3 print newspaper to promote the publication of the Library's history book, *Fifty! With a Fabulous Future*, and the Book Launch Soirée. The newspaper also published an excerpt from the history book on their website.

Photo Printed in Newspaper:



FAB AT FIFTY Author Dave Obee shows off a copy of his new book *Fifty! With a Fabulous Future*, a history of the North Vancouver District Public Library. A book launch is set for Saturday, Dec. 6, 7:30 p.m., at the Lynn Valley branch, 1277 Lynn Valley Rd., North Vancouver. Obee and cartoonist Adrian Raeside will both be in attendance. Tickets are \$50, available at booklaunchsoiree.eventbrite.ca or any NVDPL branch, and include a copy of the book (\$30 value), a drink and appetizers. Visit nsnews.com/community to read an excerpt. PHOTO SUPPLIED DARREN STONE/VICTORIA TIMES-COLONIST

Text from Online Article:

North Vancouver library launches history book

Author Dave Obee shows off a copy of his new book *Fifty! With a Fabulous Future*, a history of the North Vancouver District Public Library. A book launch is set for Saturday, Dec. 6, 7:30 p.m., at the Lynn Valley branch, 1277 Lynn Valley Rd., North Vancouver. Obee and cartoonist Adrian Raeside will both be in attendance. Tickets are \$50, available at booklaunchsoiree.eventbrite.ca or any NVDPL branch, and include a copy of the book (\$30 value), a drink and appetizers.

The following is an excerpt from the book:

“Librarian for new Municipal Public Library, North Vancouver District. A challenging opportunity for an experienced candidate having organizational ability, an outgoing personality and aptitudes in public relations.

“Qualifications: Degree from a recognized University and a degree or diploma in Library Science. At least three years responsible administrative experience.

“Salary from \$7,000-\$8,000/year commensurate with experience. The Librarian will be responsible to a Library Board to be appointed in January 1964, which will assume and extend the services now rendered by volunteer groups. Present population 45,000, present circulation 175,000.

“Applications addressed to C. McC. Henderson, Municipal Manager, P.O. Box 218, North Vancouver, B.C. will be received until January 31st, 1964.”



A photo of Enid Dearing taken in 1964. - supplied

Enid Dearing saw that advertisement and submitted her application. It was a rare chance to become the first chief librarian in a growing, vibrant community – North Vancouver District. She won the job, and for the next twenty-seven years she worked hard to build the library and ensure it was connected with the public. Her vision – making service as accessible, convenient and friendly as possible – helped create the library of today.

She expressed her beliefs clearly at a library conference in May 1971 in Victoria. Libraries, she said, should “clear away the cobwebs of parochialism.” They should not see themselves as keepers of purchased material, but rather as “a supermarket dispensing world-generating ideas.”

Enid Mae Dearing was born on March 31, 1931 in Vancouver. Her parents, Ernest Mills Dearing and Lorna Matilda Bernard, had been married there in 1918, and had two daughters, Elinor and Ina, before Enid was born. At the time of her birth, her father was a life insurance agent, and later worked in the lumber

industry. The family lived on Gray Avenue in Burnaby until 1942, then at 4034 West 16th Avenue in Vancouver, just east of the University of British Columbia.

Enid attended the University of British Columbia and attained a Bachelor of Arts degree in 1952. In a 1991 interview with the North Shore News, she said that when she graduated, women were supposed to be teachers, like her sisters Elinor and Ina, or nurses or social workers. “I didn’t want to do any of that, so I went to work in the University of B.C. library.”

She spent five years as a library assistant, working in the serials division among other areas. Then she decided to attend library school. As UBC did not have one yet, she attended McGill University in Montreal. She graduated in 1958, and that July was hired as the Nanaimo branch manager for the Vancouver Island Regional Library.

The Nanaimo job was not easy, since for thirty-four years, the branch had been in an old house on Wallace Street with a coal furnace and no electric outlets. “The Nanaimo library was famous, or more correctly infamous, for being the worst library building in the province,” Dearing wrote later.

In September 1960, Dearing was promoted to headquarters as assistant regional librarian, the second-in-command of the system. The posting for the job specified that it would include “considerable administrative responsibility.” The Island library had six deposit stations and two bookmobiles, but Dearing’s main assignment was to find better locations for the system’s sixteen branches.

In Nanaimo, Dearing worked with two of the province’s library greats, who had taken jobs in the regional system after retiring from bigger jobs. C.K. Morison was the former superintendent of the Public Library Commission, and Margaret Clay had succeeded Stewart as head librarian in Victoria. Morison and Clay were more than just Dearing’s co-workers; they were critical influences in her career, providing inspiration, knowledge, and later, job references to help her advance to the head librarian’s position in North Vancouver.

Just thirty-two years old when she was hired in North Vancouver, but with solid experience in library administration, Dearing attacked the job with energy and enthusiasm. She was a hands-on manager, and in the beginning, did much of the work herself.

During her first summer, she read stories to children on the lawn of the Capilano branch. She also moved books between the branches, using her own car for the first two years in order to keep costs down. As well, she raised the profile of the library, speaking to local organizations and conducting tours of the facilities. Kindergarten groups were welcome, because Dearing believed in teaching the value of the library at an early age.

She worked quickly to ensure the independent volunteer libraries worked together, and hired staff members. She said in a 1971 interview that she spent most of her time dealing with the staff in headquarters and the branch libraries. “I try to keep the paperwork to a minimum,” she said. “My special interest is in the book selection for the three libraries, which I handle personally whenever possible.”

In May 1971, Dearing took part in the B.C. Centennial Citizens’ Conference on Libraries in Victoria, which encouraged more development and more sharing. She pushed her fellow librarians, reminding them that they needed to look beyond their walls, and reach out to the people who did not use their services.

“Priorities must be established to concentrate efforts to reach the great unserved,” she said. “Libraries will be required to inject resources and staff skills into many types of programs designed to reduce functional illiteracy, to contact those individuals in the lower socio-economic brackets, and to reach sections of the population who, through indifference or lack of education, do not know of library services.”

Dearing devoted herself to improving libraries and library service well beyond the North Shore. In 1973, she worked with the Cariboo Thompson Nicola Library System to set up a demonstration bookmobile. Two years later, she gave a week of lectures at the library school at the University of Alberta in Edmonton. In 1981, she gave a workshop on library buildings at a conference in Prince George.

She was also involved in provincial and national organizations. She joined the British Columbia Library Association in 1958, then volunteered for committees and worked on annual conferences. In May 1966, she was elected to a one-year term as association president. She was key to the creation of the Greater Vancouver Library Federation in 1975, a development that led member libraries sharing their resources at an unprecedented level.

Late in her career, Dearing researched and planned an automated circulation system for the library. It went into operation on May 29, 1991, a month before she retired.

Throughout her career, Dearing witnessed dramatic changes in technology – from pen and paper to computers. She gave an example from her time at McGill University in Montreal. “When I was in library school, as a class we went down to the CPR station and looked through the window and watched men in white shirts working on computers,” she said years later. “Computers had just started to come on the scene and that was our computer training, peering through the window.”

She said as she retired in June 1991 that her only regret was that in the later years of her career, most of her time had been taken up with administrative responsibilities. That meant that she did not have day-to-day contact with library users. “In the early days I worked with the public,” she said. “I miss that.”

June Soper, who chaired the library board for two years in the 1970s, described Dearing as the most dedicated person she has ever known. “The library was her passion and her enthusiasm was contagious,” Soper recalled. “Everyone that she came in contact with would become just as passionate about the library and what was going to be its future.

Today, the District’s first librarian is remembered with the Enid Dearing Room in the Parkgate branch, which opened later in the year she died. There is also the annual Enid Dearing/Alan Woodland Book Prize, established by the Greater Vancouver Library Federation in 1991, awarded to a student at the School of Library, Archival and Information Studies at the University of British Columbia for outstanding work in courses related to public librarianship.

Dearing had a lasting impact on the District library. As the first head librarian, she set the stage for the development of the system, and for more than a quarter of a century turned her vision into a reality. By the time she left, the library had three strong branches – two in dedicated buildings, and a plan in place for the third.

5. Article: Fish Don't Climb Trees

Type: article with photo

Outlet: North Shore News

Date: Sunday, December 7, 2014

Link: <http://www.nsnews.com/living/health-wellness/dyslexia-from-a-new-angle-1.1653932>

Description: Article profiling North Vancouver Author Sue Hall and her new book about dyslexia, *Fish Don't Climb Trees*. The article promotes the book talk that took place at Lynn Valley Library on December 10, 2014. The newspaper promotion helped increase event attendance with a total of 38 people attending the event.

Article:

Dyslexia from a new angle

North Van author changes how we look at learning

STEFANIA SECCIA
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"Everybody is a genius," said Albert Einstein. "But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

The idea of measuring everyone's intelligence unilaterally and building educational programming around one way of learning is what North Vancouver's Sue Hall addresses in her new book, *Fish Don't Climb Trees*. It looks at the challenges and triumphs of students with dyslexia and how the education system can better serve them.

For the past 15 years, Hall has been a Davis Dyslexia Correction facilitator working with children and adults. She and her son also have the condition.

But for most of her life, Hall did not know she had dyslexia, which affects about 15 to 20 per cent of Canadians.

For the most part, when she was younger, Hall was a good student.

"I answered all the questions. I could spell. I could read. I used to get to the bottom of the page and think, 'What on Earth was that about?' The comprehension, the

understanding, was not always the easy part," she said. "But I just used to re-read it over and over and over until I got it."

Hall admits that math was her downfall, but it was her studying style that she would later realize was unique. She would often take photographs of her textbook pages to help her match up the spelling of the words with how she saw the words in her head and how she was writing them down.

"Now I look back at it, I can see the funny things that were happening because of my dyslexia," she said. "But it wasn't until my son was born and I sent him to school at five that I realized he had this difficulty reading and spelling."

Hall's book is broken up into five parts: her son's journey; her own experience with dyslexia; stories about her students' "aha" moments; an outline of the challenges within the education system; and what the system can do for

See System page 14

Sue Hall draws on many stories, including her own, in her new book which calls for a shift in how we view dyslexia. PHOTO KEVIN HILL



6. Photos: Kudos, Friends of the Library

Type: photos (2)

Outlet: North Shore News

Date: Friday, December 26, 2014

Link: <http://issuu.com/north-shore-news/docs/nsnfri20141226> (entire newspaper online)

Description: The North Shore News' Kudos page is a regular feature that recognizes the generosity of those who volunteer their time, money and effort to benefit the many service and charitable organizations on the North Shore. In this edition of Kudos, the North Shore News published two photos relating to the Friends of the North Vancouver District Public Library: one photo recognizes a donation that HSBC Bank of Canada provided to the Friends of the Library, the other photo recognizes a donation of the Friends of the Library for games and toys to the Children's Departments of NVDPL.

Photos:



HSBC Bank Canada recently made a charitable contribution of \$2,000 to support the Friends of the North Vancouver District Public Library. This gift helps support and enhance the facilities, services and programs at the NVDPL.



The children's departments at each of the three North Vancouver District Public Library locations has received new furniture, games and toys thanks to a significant donation from the Friends of the North Vancouver District Public Library.

7. Photo Series: Book Launch Soirée

Type: photo series

Outlet: North Shore News

Date: Wednesday, January 14, 2014

Link: <http://issuu.com/north-shore-news/docs/nsnwed20150114> (entire newspaper online)

Description: Photos from the Library’s Book Launch Soirée, which took place December 6, were featured in a full page spread in the Wednesday, January 14, 2015 edition of the North Shore News.

BRIGHT LIGHTS by *Kevin Hill*

Book Launch Soirée



Book creators **Adrian Raeside** and **Dave Obee** with director of library services **Jacqueline van Dyk**

Representatives of the **North Vancouver District Public Library** celebrated its 50th anniversary as well as the launch of a new history book with a Book Launch Soirée fundraising event at the Lynn Valley branch, Dec. 6, 2014. The book, *Fifty! With a Fabulous Future*, was written by journalist and historical researcher Dave Obee and features historical photos and original cartoons by editorial cartoonist Adrian Raeside. The work chronicles the library’s transformation from its opening to modern day. Guests at the fundraising evening mingled with the book’s creators and were treated to appetizers, wine and music. nodpl.ca



Madeline Kozak and **Kate Grossman**



Scott Roberts and **Evelyn Dreiling**



Vicki Ringe and **Wendy Metcalf Roy**



Barry June and **Louise Soper**



Fran Ashdown, Sarah Ellis and **Allison Taylor McBryde**



Anna Redman, Rachel Brown and **Alison Campbell**



Steve O’Grady, Irene Nevill, Miles Kelly and library board member **Fiona Kelly**



Ross Dunnet, Jacqui Jones-Cox, library board member **Sanford Osler** and **Betty Ann Osler**