



North Vancouver District
Public Library

FOR IMMEDIATE RELEASE
June 22, 2017

North Vancouver District Public Library Takes Home PR Xchange Awards from the American Library Association

North Vancouver, BC— North Vancouver District Public Library (NVDPL) is being recognized with two library Public Relations awards at one of the largest conferences in the world: the American Library Association’s Annual Conference, in Chicago from June 22-27.

More than 100 institutions from across North America submitted public relations materials to a 23 person jury comprised of marketing and communications professionals, graphic designers, and librarians. NVDPL won best-in-show awards in the “Materials promoting Collections” category for Readalikes, and in the “Annual Reports/Strategic Plans” category for the 2015 Annual Report.

Readalikes are recommendations of alike authors which are curated by staff and placed throughout the shelves at all NVDPL locations. The cards enhance and add personality to our shelves; they “pop out” and inspire library patrons to try new or unfamiliar authors, nurturing a serendipitous browsing experience.

The **2015 Annual Report** tells NVDPL’s story, highlighting accomplishments, usage statistics, and financial information for the year. Director of Library Services, Jacqueline van Dyk, states “we are privileged to serve a community who love to read and connect with us, so it is our objective to commemorate the successes of the library and our community through an appealing annual report”. The Library’s 2015 Annual Report is [available online](#) and the 2016 Annual Report will be available this summer.

NVDPL’s work will be displayed at the American Library conference’s PRXchange event on Sunday, June 25. NVDPL’s Director of Library Services, Jacqueline van Dyk, and Communications and Events Coordinator, Meghan Crowe, are delighted to attend the conference to accept the awards on the Library’s behalf. Upwards of 25,000 librarians and professionals will hear from world-renowned speakers during the five day conference. Some of the feature speakers this year include Sarah Jessica Parker, Andy Weir, Brené Brown, and Hillary Rodham Clinton. As well, there are a hundreds of additional expert-led sessions and workshops. Find out more information about the ALA conference at <https://2017.alaannual.org/>.

Library Director Jacqueline van Dyk says it’s a “rewarding and humbling accomplishment to be acknowledged by an international organization for excellence in this area, and we thank the American Library Association for recognizing the hard work of our NVDPL team”.



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About North Vancouver District Public Library

North Vancouver District Public Library is an integrated three-location Library system serving the District of North Vancouver. Comprised of the Lynn Valley Library, Capilano Library and Parkgate Library, North Vancouver District Public Library is one of the busiest library systems of its size in Canada. North Vancouver District Public Library can be found online at nvdpl.ca, Facebook: facebook.com/nvdpl, Twitter: twitter.com/nvdpl.ca, Instagram: instagram.com/nvdpl#

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