

## LIBRARY REPORT

October 16-November 19, 2015



It was a busy month here at the NVDPL. Here's a look at the events and programs that took place to support our Strategic Framework.

### INSPIRING AND SUPPORTING A COMMUNITY OF LEARNING AND A CULTURE OF READING

The entire month of October was Library Month—dedicated to supporting and inspiring a culture of reading and community of learning in North Vancouver.

#### Library Month

The Library had an exciting month celebrating all things Library during October. Here's a snapshot of the Library-month themed events that took place:

#### Library Month Proclamation

District of North Vancouver Mayor Richard Walton officially proclaimed October Library Month on Tuesday, October 6 at the Library. Refreshments were served and the live announcement was made, followed by the regular Meet Your Mayor session at Lynn Valley.



*Jacqueline van Dyk and Mayor Richard Walton with the Proclamation.*

#### Pop Up Storytimes

Throughout the month, NVDPL Librarians celebrated Library Month by popping up into the community for public storytimes. There were storytimes at the Edgemont Village Starbucks, Kids Books, the Parkgate Bean Around the World, the Lynn Valley Village Cycle Expo, and more! These were great community outreach opportunities and fantastic examples of how adaptive Library services can be. People were surprised and delighted at seeing their Librarians out in their neighbourhood.



*Stories at Starbucks*



*Popping up at Kidsbooks*



*The LV Cycle Expo*

### Facebook and Twitter Contests

To celebrate Library month the Library held a contest for our Twitter and Facebook users. They had to re-share or re-tweet our Library Month post to be entered to win a Library Month prize pack. These types of tactics increase our online followers without directly paying for them. We celebrate our patrons, and when they share our story with their networks, we have the potential to reach more readers.

### Patron Survey and Contest

We ran an upbeat survey to solicit general feedback about the Library. Those who filled out the survey were then entered to win a Library month prize. Board Chair Ken Lim picked the winner alongside Director Jacqueline van Dyk, and one of our loyal and regular patrons won the prize!



*Ken Lim and Jacqueline van Dyk selecting a winner from the Survey draw.*

### DEAR Day—Monday, October 26

On “Drop Everything and Read” Day, each location of the Library set out a chair with posters of information and encouraged people to take their photos or have their photos taken.

Many patrons took their turn in the DEAR chairs! One young Library patron enthusiastically sat down in the chair to read, while her grandpa looked up materials on the computer at Lynn Valley. See the photo on the right!

People were seen in and out of the chairs throughout the day and it was a great way to end Library month festivities at the NVDPL.



*A DEAR Day reader at Lynn Valley!*

### **An Author Talk with Hugh Brewster—Friday, November 6**

In honour of Remembrance Day, the Library hosted an Author Talk with Hugh Brewster on Friday, November 6. Over 130 people attended this event and it was an interactive and informative presentation on WWII!

### **PROVIDING ENGAGING SPACES TO CREATE KNOWLEDGE AND SHARE STORIES**

The Library has committed to providing engaging spaces to create knowledge and share stories. The following programs are an example of the NVDPL supporting this area of our Framework.

#### **Journeys: An Evening of Community Storytelling**

On Friday, November 6 the Library held a first-ever storytelling program, in celebration of Canadian National Storytelling Night. Parkgate Library was packed with 30 eager attendees waiting to hear Wayne Smith, Dean Rath, Deepak Ghandi, and Anne Anderson tell their stories. Some stories were traditional folk tales, and others included music, video, or images to accompany the story. Deep meaningful discussions took place throughout the evening, which was accompanied by tea and refreshments. The evening was a great success and opened up the door of possibilities for future programming involving storytelling at the NDVPL.

A few comments from the evaluation forms collected by NVDPL's Librarian and event organizer, Layla Naquin, were:

- *Every storyteller left me with a highlight!*
- *What a great way to engage the community. Thank you.*
- *Great night!!!*
- *Enjoyed the evening immensely.*



*Attendees celebrate Canadian Storytelling Night at Parkgate Library.*



*Storyteller Anne Anderson captivating the crowd.*

#### **Paganini's Shadow: an Exploration of the Creative Pysche through Poetry, Music, Video Art and Marseille Tarot**

The Library hosted some innovative programming on November 4 at the Lynn Valley Library. It was the collaboration between poetry, music, and videography. The evening was hosted by a talented and known violinist, Phoebe Tsang, and Tim Gosley, an award-winning puppeteer whose work includes the Muppets and Sesame Street.

## SUPPORT THE DEVELOPMENT OF DIGITAL LITERACY AND DIGITAL CREATIVITY

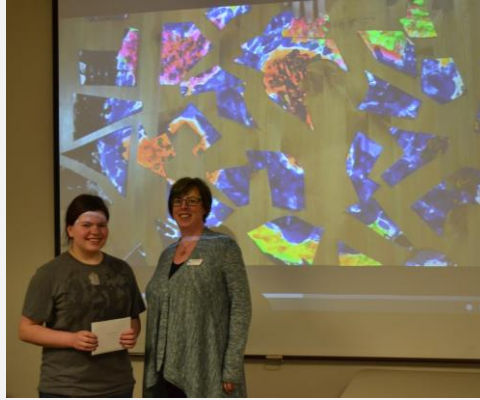
Throughout November, the Library hosted a Teen Film Festival to support digital creativity in the minds of young North Vancouverites. We received many great entries!

### Teen Film Competition

Teens in North Vancouver were asked to create videos on what “connection and acceptance” means to them. We received 6 entries and some fantastic videos made by local youths. The videos can be viewed on our website here:

<http://www.nvdpl.ca/article/winners-teen-short-film-competition>

The finalists’ videos were shown at the Teen Film Competition Viewing Party after the Community Unconference on October 24. Winners and runners up received prizes. Many of the entrants were from Mountainside School, and we were informed they have a class called “Filmglish”—opening up the door for possible future partnership opportunities!



*The winner of the Film Competition, Hailey, for film “Puzzle Pieces” with NVDPL’s Youth and Outreach Coordinator, Alison Campbell.*

## FOSTERING COMMUNITY COLLABORATION

Working with local groups and forming meaningful partnerships is important to our programming at the NVDPL.

### Community Unconference—Saturday, October 24

The Community Unconference took the form of a traditional Edcamp, an anything but traditional concept for a public library! Planned in partnership with School District #44, the event was held on Saturday, October 24. The theme was connection, acceptance, and community in North Vancouver. The event was well attended by NVDPL patrons, and heated discussions and meaningful conversations were had by all in attendance. There was also a Community Art Project where attendees could write about inclusion on stones. This program was developed with consultation from several local organizations, including the North Shore Immigrant Inclusion Partnership, NVRC, and the North Shore Community Resources. Photos below!





*Photos from the Community Unconference.*

### **Halloween 2015**

Halloween events took place at all of our locations—storytimes, puppet shows, Haunted Halloween House crafts, and more. The Library also took part in the events planned by North Vancouver Recreation and Culture Commission at the Lynn Valley Haunted Village. The Library put on pop-up storytimes during the Haunted Village and acted as a candy stop for young trick-or-treaters. Many NVDPL staff got into the spirit by dressing up and Capilano staff dressed up together as ‘minions’ from the *Despicable Me* animated films.

The libraries were filled with little ones in costumes and packed the house for Halloween-themed events. Almost 70 people turned up for the Halloween Puppet Show at Capilano. It was a fun couple of days!



*Spooktacular Puppet Show!*



*Capilano staff as ‘minions’!*

### **The North Shore Giller Prize Viewing Party—November 10**

The 2<sup>nd</sup> annual North Shore Giller Prize Party was held on Tuesday, November 10, in partnership with the North Vancouver City Library. The fundraiser for the North Shore Writers Festival was hosted by CBC Radio Host and author Grant Lawrence and was attended by 50 people. Five feature readers read from the shortlisted novels. The five readers were made up of local literary lovers and people affiliated with both the North Vancouver City Library and North Vancouver District Library: Doug McLeod and Una Bruhns from the North Shore Writers Association, NVCL Board Member Stephen Smith, NVDPL donor and supporter Allan McMordie, and NVDPL Business Manager Nicola McLaren.

Last year, the two hosting libraries split approximately \$800 from the event that 70 people attended (including readers). This year, due to a smaller venue and slighter higher costs, the Libraries will split a smaller profit. But overall, it was a great evening! Attendees had fun, enjoyed raffles, appetizers, refreshments, and great company.



*(L toR) Readers Doug McLeod, Nicola McLaren, Una Bruhns, Stephen Smith, and Allan McMordie with host Grant Lawrence.*



*NVCL Chief Librarian Jane Watkins with raffle ticket sellers!*



*Guests at the start of the evening.*


### **MISCELLANEOUS ITEMS**

#### **Friends of the Library Book Sale**

The last book sale of 2015 was held from October 23-25. To date, it was one of the most successful book sales held and raised over \$4900 for the Friends of the Library. Recently, they took on a social media coordinator who helped with extra promotion of the event.

## Code of Conduct- Reformatted

At the October board meeting, a reformatted Code of Conduct was approved. The resulting document has a friendly tone while still outlining appropriate conduct while in the Library.



North Vancouver District  
Public Library

# Code of Conduct


Welcome to the North Vancouver District Public Library. Everyone is welcome here. Everyone has the right to enjoy a Library environment that's respectful, courteous, safe, and that supports life-long learning.

To that end, while in the Library, each patron agrees that:

- I am respectful of the people around me.
- I acknowledge that we're all different and have different tastes and opinions. This is a good thing.
- I am respectful of Library property.
- I am responsible for my belongings, my children and my well-being while at the Library.
- I leave my pets and mode of transport at the doors— except when required for accessibility purposes, like guide dogs and wheelchairs.
- I take responsibility for my actions if I choose not to follow this Code of Conduct. This may include being asked to leave the Library.
- I agree to follow all Library policies, such as the Use of Public Spaces and Public Internet Access and Computer Use. Our policies are available at [www.nvdpl.ca](http://www.nvdpl.ca).

We are all responsible for upholding this code and keeping our Library welcoming for all.

Thanks for your part in this!



Endorsed by the Library Board in 2015

## Capilano Library Power Outage

Due to a heavy windstorm on Tuesday, November 17, several power substations in the District of North Vancouver were temporarily down. This resulted in approximately 7,000 DNV residents and locations, including the Capilano Library, being left without power for a day and a half. Swift work from all NVDPL staff made for minimal patron-impact and ensured a smooth and effective handling of the unfortunate situation. A few regular programs were affected but registrants were promptly contacted by NVDPL staff to avoid upsetting any patrons; as so many residents were affected by the outage, there was much compassion and understanding shared. The message was also communicated on our website and through social media, and we alerted our followers to Capilano's reopening as soon as we had word.

## SUMMARY OF STATISTICS—OCTOBER

- **Adult Programs:** 390 people attended 28 adult programs in October. This is a 16% increase when compared to October 2014.
- **Newcomer/ELL Programs:** We held 9 newcomer and English Language Learning (ELL) programs with a total attendance of 70. We have tripled the amount of programs held and tripled the attendance at these programs when looking at October 2014.
- **Teen Programs:** We held 2 teen programs in October 2015 with a total attendance of 56.
- **Children's Programs:** 104 children's programs were attended by 3238 people. Children's programming attendance continues to increase, showing a 15% increase when compared to October 2014.
- **Traffic (measured by gate counts):** 75,920 patrons walked through our gates in October 2015. This is consistent with numbers from last year.
- **Circulation and Holds:** 119,391 physical items were borrowed in October 2015, which is 5,000 less than in October 2014. 2015 numbers for circulation remain steady. Virtual Visits continue to increase month to month but are 7% lower than in October 2014. Bibliocommon use continues, showing an increase of 22%.
- **Digital Circulation:** Digital circulation continues to increase, as 6,959 Digital Items were borrowed in October 2015, contributing to a YTD increase of 8%.
- **Virtual Visits:** Virtual Visits continue to increase month to month in 2015 but are 7% lower than in October 2014. Bibliocommon use maintains high use rates, showing an increase of 22%.