



TERMS OF REFERENCE: ADVOCACY COMMITTEE

COMMITTEE:	Advocacy Committee	PASSED:	26 February 2015
TOPIC:	Board Governance	AMENDED:	26 November 2015; 26 May 2016
		REVIEW PERIOD:	As required.

The Advocacy Committee is a committee of the whole and the Board Chair is a full voting member.

As a committee of the whole, the Advocacy Committee has the following characteristics:

- The Board Chair is not necessarily the chair of the committee; a different chair may be appointed
- The Committee does not require committee member appointments as all Board members are members of the committee
- The Committee meets during a portion of the regular Board meeting
- The Committee may request, to the Board, a meeting time outside of the regular board meeting
- The discussion may be more free during the committee portion of the meeting
- Decisions are recommendations to the Board, they are not finalized during the committee portion of the meeting

The Committee's goals are to:

- Communicate effectively on behalf of the Library
- Present a unified voice at community and stakeholder meetings, in the media, through correspondence, and with any position or policy statements
- Plan and attend regular meetings with elected officials, government funders, partner organizations, and other groups and institutions
- Engage with the community at events and functions
- Provide direction to staff on telling the Library's story